

	T.C. TOKAT GAZİOSMANPAŞA UNİVERSİTY Directorate of Construction and Technical Stakeholder Influence/Importance Matrix and Stakeholder Analysis Table	Document No.	TOGÜ.TBL.005
		Initial Issue Date	20.02.2025
		Revision Date	
		Revision No.	
		Page No.	1/2

INFLUENCE LEVEL IMPORTANCE LEVEL		
	WEAK	STRONG
LOW	MONITOR <i>When the stakeholder's impact and importance are low, only monitor their activities to stay informed about developments. Active participation is not required.</i>	KEEP INFORMED <i>If the stakeholder's importance is low but impact is high, keep them updated by regularly sharing information about decisions and developments.</i>
HIGH	PROTECT THEIR INTERESTS AND INVOLVE THEM IN OPERATIONS <i>If the stakeholder's impact is low but importance is high, include them in decision-making processes and collaborate by considering their expectations and interests.</i>	WORK TOGETHER <i>Make joint decisions and run projects together by actively and closely collaborating with stakeholders who have both high impact and high importance.</i>

Table 1: STAKEHOLDER IMPACT/IMPORTANCE MATRIX

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		Page No.	2/2

Unit Name	Directorate of Construction and Technical
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INTERNAL STAKEHOLDERS

Individuals or groups *outside the University* that affect or are affected by our unit.

INTERNAL STAKEHOLDERS				
Stakeholder Name	Reason for being a Stakeholder	Importance Level	Impact Level	Result
Senior Management	Key partner in decision-making and resource provision processes	High	Strong	Work Together
Directorate of Strategy Development	Key partner in preliminary financial control, resource provision and payment processes	High	Strong	Work Together
Administrative and Technical Staff	Key partner in the public service delivery process	High	Strong	Work Together
Other Academic and Administrative Units	Key partner in the process of mutual interaction	Low	Weak	Monitor

EXTERNAL STAKEHOLDERS

Individuals or institutions *outside the University* that affect or are affected by our unit.

EXTERNAL STAKEHOLDERS				
Stakeholder Name	Reason for being a Stakeholder	Importance Level	Impact Level	Result
Council of Higher Education	Setting standards, coordination and guidance concerning higher education	High	Strong	Work Together
Presidency of Strategy and Budget	Plans and programmes, budget and investments	High	Strong	Work Together
Turkish Court of Accounts	Financial Audit	High	Strong	Work Together
Governorate	Inter-institutional coordination	High	Strong	Work Together
Municipalities	Development plans, permits and technical support	High	Strong	Work Together
Contractors	Execution of construction and maintenance-repair works	High	Strong	Work Together
Social Security Institution	Workplace status, etc. for each work undertaken	Low	Weak	Monitor
Electricity and Natural Gas Distribution Companies	Electricity and natural gas services in the city centre and districts	Low	Weak	Monitor